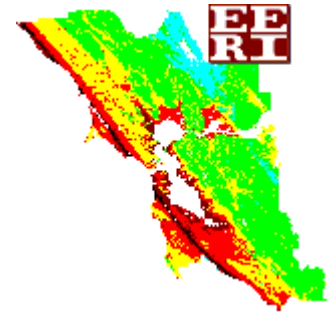


Earthquake Engineering Research Institute  
Northern California Chapter



Meeting Announcement  
June 22, 2004

## Has Earthquake Prediction Turned a Corner? Keilis-Borok, CEPEC, and the Future of Preparedness

**Michael Reichle, Acting State Geologist**

**Richard Eisner, FAIA**

Long dismissed by serious scientists, earthquake prediction is getting a new look. A group at UCLA has made three public predictions in the last year. The first two were borne out last September (Hokkaido) and December (San Simeon). The third predicts a 6.4 or larger earthquake in the San Bernardino and Riverside County area sometime between now and September 5.

Is such a prediction valid? Is it useful? How should earthquake professionals respond?

And if such a prediction were made for the Bay Area, how would we address it with our clients, the media, our neighbors?

Acting State Geologist Michael Reichle and Rich Eisner of OES will address these questions at the June meeting of the EERI Northern California Chapter. Reichle and Eisner both serve on the California Earthquake Prediction Evaluation Council (CEPEC), a group of experts that assesses predictions for OES.

Regarding the current Keilis-Borok prediction, CEPEC concluded in February that “the results do not at this time warrant any special public policy actions.” Still, the recognition of any earthquake prediction methodology as a potentially “legitimate approach” that may eventually “lead to useful forecasts” marks a turning point worthy of our attention.

### Details

Tuesday, June 22, 2004

Association of Bay Area Governments,  
Main Auditorium

101 8<sup>th</sup> Street, Oakland,  
across the street from Lake Merritt BART

### Agenda

5:30 Refreshments, Meet & Greet

6:00 Chapter News & Announcements

6:15 Presentations

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